

SPEECH / DRAMA / FORENSICS RECRUITMENT IDEAS

1. Always be “recruiting” – true for both students and coaches
 - Emphasize the **COMPETITIVE** nature of the activity
“It’s more than a club”
 - Trophies near your practice room (if possible) or in the school commons in a **CLEARLY** marked display case
 - Banners charting the history of your team’s success -
It’s not just for sports!
 - Plaques in the hallway by your room for each speech event with space to add student names/years
DUO STATE QUALIFIERS – John Doe and Mary James (2019)
2. Design your own team logo and use it everywhere!
 - Team shirts, posters, brochures, flyers, banners
3. Set up a Recruitment Booth in the lunch area manned by current team members.
 - Make it colorful, hip
 - Set out a few team trophies
 - Have flyers and brochures available
4. Plaster the school with recruitment flyers designating a
“**SPEECH TEAM RECRUITMENT NIGHT**”
 - Have each team member bring a “friend”
 - Order some pizzas
 - Play some awesome warm-up games
 - Have current team members perform their selections from last year
 - Get the names, phone numbers, etc of every student that attends

4NG Fanatics

5. School newspaper or live news broadcast?

Design a recruitment ad (print or video)!

6. Does your team have a webpage or social media pages? These are GREAT formats to get information to prospective team members.

- **Include your webpage and social media presence on all recruitment fliers, brochures, etc.**
- **Post to social media pages frequently**

7. Ask for teacher recommendations (Speech and English teachers can be helpful resources)

- **Ask if current team members can visit classes to provide more information to students**
- **Send team members in pairs and mix it up – show how inclusive your program is 😊**
- **Have a planned script in place so the presentation is short, focused and polished**

8. Personal phone calls from team members to prospective recruits are important!

- **Invite non-members to attend a practice/rehearsal or even a tournament**